



Communications Manager

Hays • Northern Suburbs Sydney NSW



Base pay

\$120,000 - \$130,000



Work type

Permanent



Contract type

Not provided

Job details



Date posted

10 Mar 2022



Expiring date

10 Mar 2023



Category

Marketing & Advertising



Occupation

Marketing Communications



Base pay

\$120,000 - \$130,000



Work type

Permanent



Job mode

Standard/Business Hours

Full job description

The Opportunity

Join a high quality Aged Care NFP organisation as their new Communications Manager.

Reporting to the General Manager of Marketing & Communications, you will be responsible for promoting and protecting the brand and reputation as well as supporting internal engagement, driving awareness and consideration for the services carried out by the organisation.

This role is great mix of both hands on and strategic Communications. You will have the opportunity to create and implement the organisation's communication and content strategy. With the support of the wider Marketing & Communications team, you will plan and deliver high-quality communications and content plans through multiple channels - reaching target audiences with meaningful and Impactful messages.

You will also oversee the Internal Communications strategy helping driving employee engagement. This role will allow you to work closely with Senior and Executive stakeholders, including the CEO.

About You

To be successful in this role, you will be an experienced Communications Manager who can work in both a hands-on and strategic capacity. You will be a team player, who works collaboratively with the ability to lead and mentor direct and indirect reports.

You will have demonstrated experience in partnering with stakeholders to develop and deliver successful Communication Strategies, plans and initiatives. You will have experience applying communications expertise to build engagement and reputation, including PR & Issues Management. You will be a

creative problem-solver with a flexible approach to change.

What you'll get in return

You will work in a purposeful organisation that gives back to the community. You will have the opportunity to work closely with the CEO in an organisation that highly values their Marketing & Communications function. Reporting into the GM of Marketing & Communications, you will be given the opportunity to learn and progress in your role.

An attractive salary is on offer with NFP salary packaging on top.

What you need to do now

If you're interested in this role, click 'apply now' to forward an up-to-date copy of your CV, or email your CV directly to Olivia.McConville@hays.com.au including information on your current situation, availability and expected rate / salary.

If this job isn't quite right for you but you are looking for a new position, please contact us for a confidential discussion on your career.

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