



Marketing Manager

Hays • Eastern Suburbs Melbourne VIC



Base pay

\$130,000 - \$150,000



Work type

Permanent



Contract type

Not provided

Job details



Date posted

30 Apr 2022



Expiring date

30 Apr 2023



Category

Marketing & Advertising



Occupation

Managers, Directors & Consultants



Base pay

\$130,000 - \$150,000



Work type

Permanent



Job mode

Standard business hours



Work Authorisation

**Australian citizen /
Permanent resident**

Skills

MARKETING

MICROSOFT OFFICE

MARKET SHARE

STRATEGIC MARKETING

Full job description

Your new company

Our client is a leading FMCG brand in the development of paper based household items that have high goals set to own 80% of the market share in their field. With Multiple well known brands within households across Australia and New Zealand, our client is looking to constantly push the boundaries within the marketing field

Your new role

- Manage success of 3 major brands business within the companies flagship
- Develop and execute marketing strategies to drive growth plans in place
- Increase sales contribution
- Develop short and long term strategic marketing plans
- Understand new Marketing techniques and shape the team to constantly innovate

What you'll need to succeed

- Tertiary qualification in Marketing or Business field

- Experience in Brand management and portfolio growth
- Understanding FMCG market
- Proficient in MS office suite, SAP and IRI/AC Nielsen

What you'll get in return

This opportunity is perfect for a Brand manager who wants to take the next step into their career and join a fast paced yet stable industry with a company which has set out bold 3 year plan to shake up and innovate their marketing strategies. Offering flexible work arrangements out of the South East suburbs of Melbourne and an attractive salary package

What you need to do now

If this role is of interest to you, please send in your resume and contact to Tomas Maine at Hays at Tomas.Maine@hays.com.au or call (03) 9604 9527

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